

**Subject:** RE: great streets NoHo pop-up event  
**From:**  
**Date:** 11/15/2016 03:52 PM  
**To:** "Devon Provo" <dprovo@migcom.com>  
**CC:** "Carter Rubin" <carter.rubin@lacity.org>, "Jenny An" <jan@migcom.com>

That works, talk to you then!

Aaron Aulenta  
Urban Place Consulting Group  
[aaron@urbanplaceconsulting.com](mailto:aaron@urbanplaceconsulting.com)

----- Original Message -----

Subject: Re: great streets NoHo pop-up event  
From: Devon Provo <[dprovo@migcom.com](mailto:dprovo@migcom.com)>  
Date: Tue, November 15, 2016 3:42 pm  
To: Aaron Aulenta <[aaron@urbanplaceconsulting.com](mailto:aaron@urbanplaceconsulting.com)>  
Cc: Carter Rubin <[carter.rubin@lacity.org](mailto:carter.rubin@lacity.org)>, Jenny An <[jan@migcom.com](mailto:jan@migcom.com)>

Thanks Aaron,  
Jenny and I would like to talk to you about the event tomorrow at 9am. Will this suit your schedule?

I've set up a conference call line for the call. Call in information below:

Dial In: 1-702-835-5019

Access code: \*2775530 (you must include the leading star key)

Best,  
Devon

On Tue, Nov 15, 2016 at 11:05 AM, <[aaron@urbanplaceconsulting.com](mailto:aaron@urbanplaceconsulting.com)> wrote:

Carter- no problem. Question: The area on Lankershim, south of Chandler, isn't technically in the area slated for Great Streets improvements, right? It's Lankershim from Chandler north to Vanowen?

Devon- today isn't good for a call, but tomorrow works (anytime before 3:30pm).

Thanks,  
Aaron

----- Original Message -----

Subject: Re: great streets NoHo pop-up event  
From: Devon Provo <[dprovo@migcom.com](mailto:dprovo@migcom.com)>  
Date: Tue, November 15, 2016 10:47 am  
To: Carter Rubin <[carter.rubin@lacity.org](mailto:carter.rubin@lacity.org)>  
Cc: Aaron Aulenta <[aaron@urbanplaceconsulting.com](mailto:aaron@urbanplaceconsulting.com)>, Jenny An <[jan@migcom.com](mailto:jan@migcom.com)>

Hi Aaron,

As Carter mentioned, MIG is a community outreach and design consultant working with the City of Los Angeles Great Streets Initiative. We are currently organizing a community pop-up event on December 3rd, 2016 to celebrate the re-imagining of Lankershim Boulevard. The pop up event will take place on Lankershim between Magnolia and Weddington and will feature demonstration parklets and street improvements as well as music, food, and kids activities like face painting.

I apologize that we did not reach out sooner. I am eager to touch base with you about the event and get your insight into how local businesses might play a role in our event. Are you available for a brief phone call today?

Best,  
Devon Provo

On Tue, Nov 15, 2016 at 10:31 AM, Carter Rubin <[carter.rubin@lacity.org](mailto:carter.rubin@lacity.org)> wrote:  
Hi Aaron,

Thanks for the note. Our apologies for not connecting directly with you about this sooner.

Attached is the flyer. The overarching goal is allow North Hollywood community members to experience and given input on some possible new improvements to Lankershim that we're currently studying.

Our outreach and urban design consultant, MIG, is coordinating the event. Devon -- could you connect with Aaron, who runs the NoHo BID?

Best,

Carter

On Tue, Nov 15, 2016 at 10:26 AM, <[aaron@urbanplaceconsulting.com](mailto:aaron@urbanplaceconsulting.com)> wrote:

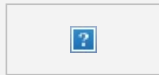
Hi Carter,

Hope all is well.

I saw an event notice on CD2's most recent weekly eblast about the Great Streets event on 12/3 in North Hollywood. Do you have some more information on it and where it will be, etc?

Thanks,  
Aaron

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**Carter C. Rubin, M.U.R.P.**

Program Manager, Great Streets Initiative  
Office of Los Angeles Mayor Eric Garcetti

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**Devon Provo**  
**Project Associate**  
**MIG**

537 S. Raymond Avenue  
Pasadena, California 91105

[626 744 9872](tel:626.744.9872) x 318 | [www.migcom.com](http://www.migcom.com)

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**Devon Provo**  
**Project Associate**  
**MIG**

537 S. Raymond Avenue  
Pasadena, California 91105

[626 744 9872](tel:626.744.9872) x 318 | [www.migcom.com](http://www.migcom.com)